



Mbuy helps you meet your goals



TV



digital



radio



social



OOH

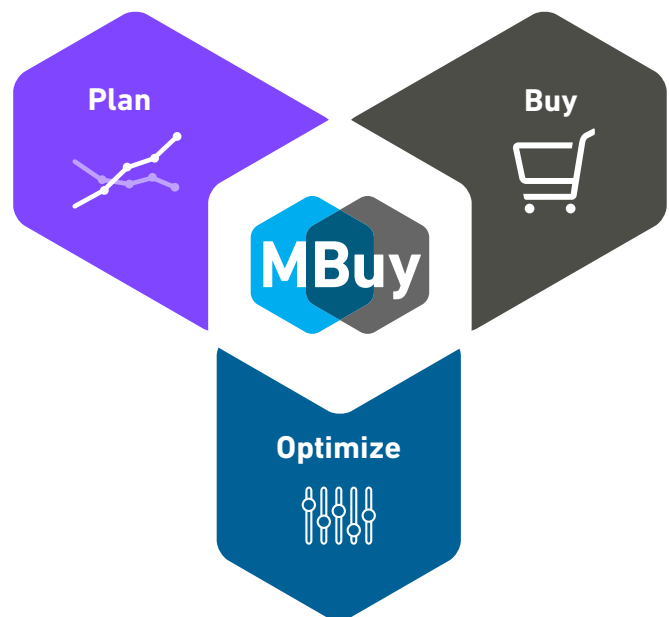


print

Whether your campaign is focused on brand awareness or sales, we create a unique, custom strategy to help you meet – and exceed – your goals. We work across **everychannel**, with **best-in-class technology**, **dynamic data**, and **deep expertise** so we can act as a true extension of your team.

Our proven track record:

- Increased online **qualified leads** by 83% for an early education franchise
- Increased hotel room **bookings** by 217% for Choose Chicago
- Increased **enrollment** by 52% for Northwestern College
- Drove **\$6.6M** in revenue for a higher education institution
- Increased site **revenue** by 129% for Fashion Angels



Take a look at Mbuy customer success stories

[@MBUYADVANTAGE](#) [MBUY.COM](#)



Everychannel
Media Buying
POWERED BY [mediaocean](#)

Don't just take our word for it:

"MBuy works as a partner rather than a vendor, and they truly have a vested interest in our success. They're involved in every aspect of our business from strategic planning to execution and delivery."

– **Dimitrios Kriaras, COO, Northwestern College**



"We've had an amazing partnership with MBuy. From the moment they won our business, they've been an engaged steward for our brand, and they delivered again with this TV and digital ad campaign. Our distributors have taken notice, and in many ways this campaign has really put us on the map."

– **Chris Dresselhuys, VP of Marketing and Licensing, Fashion Angels**



"MBuy has the ability to optimize the buy and help us compete against the largest brands out there. We're going against the Coca-Colas of the world to try to reach our target. We know that we need a level playing field to do that, but we don't have the budget. [MBuy] enables us to do that."

– **Paul Maculoso, Chief Marketing Officer, Moe's Southwest Grill**



Check out more of our track record at mbuy.com/our-work and contact us at info@mbuy.com so we can help you at every stage of your campaign.