



CPG, meet MBuy



TV



digital



radio



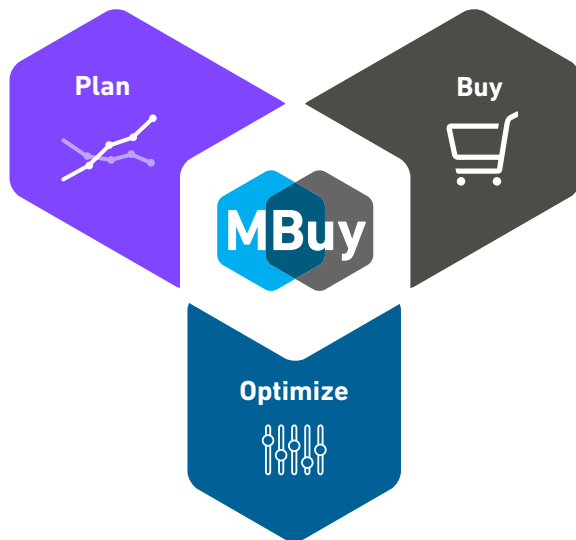
social



OOH



print



Whether your campaign is focused on brand awareness or sales, we create a unique, custom strategy to help you exceed your goals. We work across **everychannel**, with **best-in-class** technology, **dynamic data**, and **deep expertise** so you can seamlessly connect with your target market across channels and devices.

And our partnership options are flexible and scalable, to fit your needs today and tomorrow.

“Mbuy’s fantastic customer support and dedication to improving our campaigns has led to significant growth and interest in our display media program.”

– Kristoffer Belau, Global Senior Internet Marketing Manager, Become.com

Our proven track record:

- Scaled investment up by 11.5x while maintaining CPCs under target for Become.com
- Exceeded ROI expectations by 40% for an online aggregate retailer

Check out more of our track record at mbuy.com/our-work and contact us at mail to info@mbuy.com so we can help you at every stage of your campaign.

TO FIND OUT MORE ABOUT HOW YOU CAN LEVERAGE MBUY, PLEASE REACH US AT INFO@MBUY.COM

@MBUYADVANTAGE MBUY.COM



Everychannel
Media Buying
POWERED BY mediaocean



Retail, meet Mbuy



TV



digital



radio



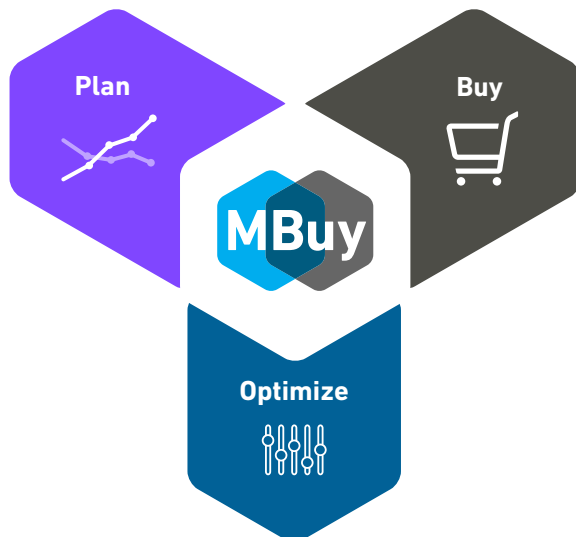
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Our proven track record:

- Increased site revenue by 129% for a lifestyle brand for girls
- Exceeded impression delivery goals by 86.7% for a leading retail brand
- Achieved a CTR rate 100% above international benchmarks through geo-fencing for Sphero

"Mbuy is a crucial partner in our BB-8 by Sphero global digital marketing strategy."

– Paul Rahn, Director of eCommerce – Sphero

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